

DOUBLE-FEATURE MOVIE ISSUE!

No.  
225  
Sept.  
'81

# MAD

OUR PRICE  
90c  
CHEAP



OFFICIAL GROUP PORTRAIT OF  
OLIVE OYL'S ENTIRE FAMILY

U7



...AND YOU'LL FLIP OVER "ALTERED STATES"

# MIRTH OF A NATION!

MAINLY, YOU'LL BE IN STATES OF CONSTANT LAUGHTER  
WITH SERGIO ARAGONES'S "MAD MAP OF THE U.S.A." IN

# MAD

## SUPER SPECIAL

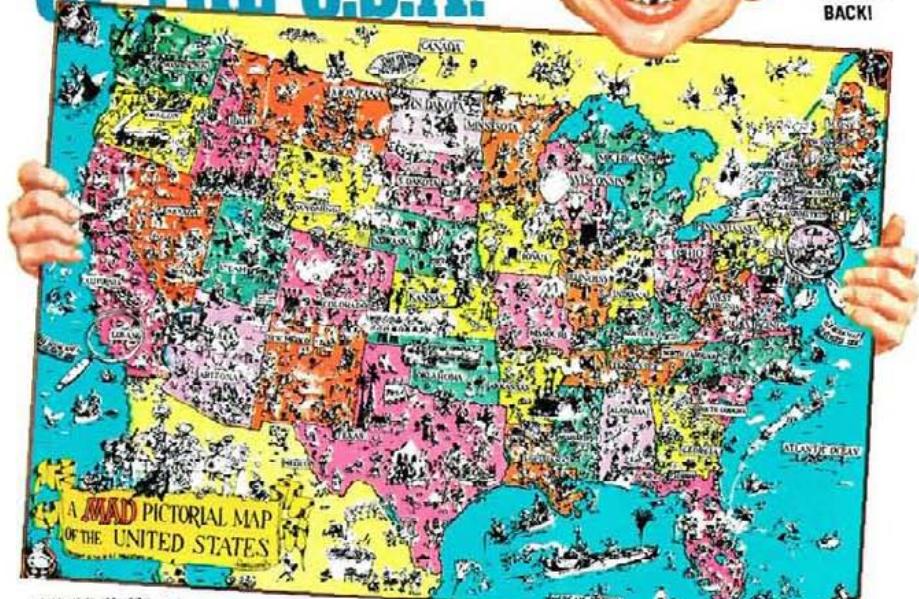
WINTER  
1981

...FEATURING SERGIO ARAGONES'S  
FULL-COLOR, ILLUSTRATED, 20" X 30"

### MAD MAP OF THE U.S.A.

OUR PRICE  
\$1.75  
SUPER  
CHEAP

WITH  
CLOSE-UP  
DETAILS  
OF LOS  
ANGELES,  
NEW YORK,  
ALASKA &  
HAWAII  
ON THE  
BACK!



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TV SATIRES, AND OTHER GARBAGE FROM PAST ISSUES

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# MAD

"Live every day as if it were your last, because one of these days, you'll be right!"—Alfred E. Neuman

WILLIAM M. GAINES *publisher* ALBERT B. FELDSTEIN *editor*  
 LEONARD BRENNER, TOM NOZKOWSKI *production*  
 NICK MEGLIN *senior editor* JOHN FICARRA *associate editor*  
 GLORIA ORLANDO, CELIA MORELLI *subscriptions*  
 JACK ALBERT *lawsuits* ANNE GRIFFITHS *logistics*  
 CONTRIBUTING ARTISTS AND WRITERS  
*the usual gang of idiots*

## DEPARTMENTS

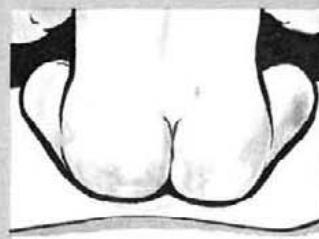
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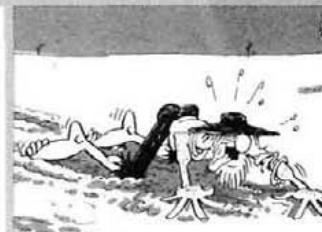
## VITAL FEATURES

"FLOEYE"  
 (A  
 MAD  
 Motion  
 Picture  
 Satire)  
 Pg. 2



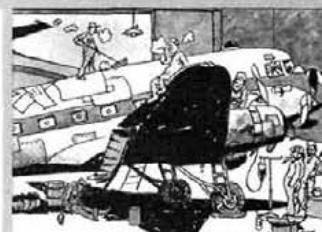
A MAD  
 LOOK  
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PUBLICLY  
 PROHIBITED  
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STRIP-WRECKED DEPARTMENT

How about dis? Dey went an' made a pitchur about me wid real people! Dat means I'm gonna be even more famous den I wuz before! Yez can loin all about me! An' maybe I'LL even loin a ting or two! Like f'rinstance, why I talks like such a moron! An' why MAD calls dere voision of dis picture:

# FILM



# PEYE



Another reason to make a live movie rather than a cartoon is because of the VIOLENCE!

Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!

Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!

The Director tells me to put on these phony arms, squint one eye, jut out my jaw, talk through clenched teeth, and then—act natural!!

Mutter, mutter...

What's he saying? I can't understand his inaudible muttering!

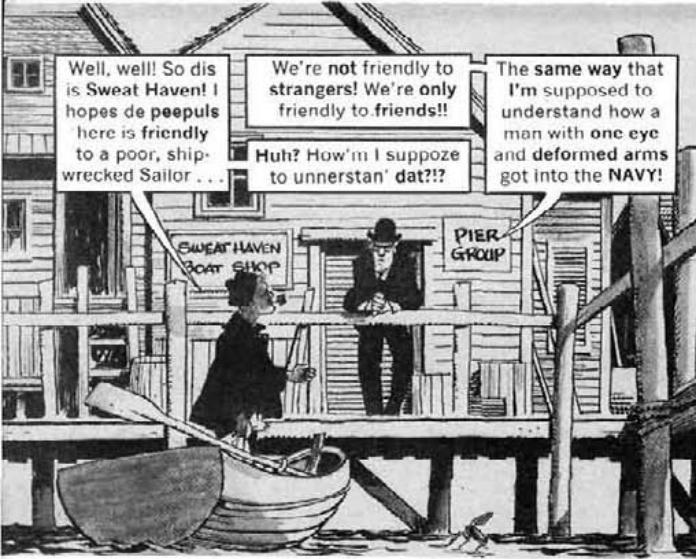
I think he's saying a quiet "GOOD-BYE" to his comedy career!

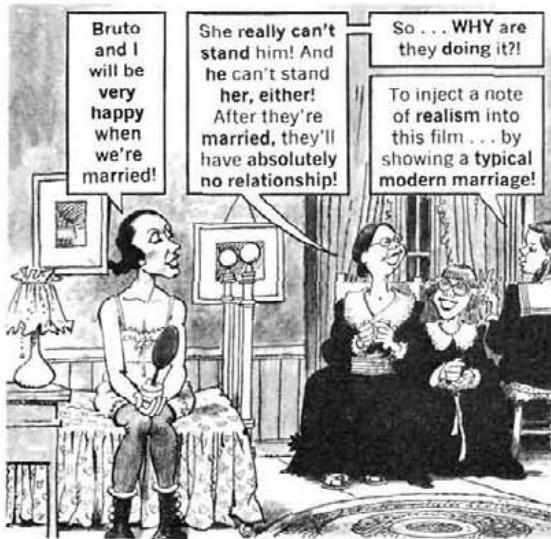
Why does Robin Williams look so confused?

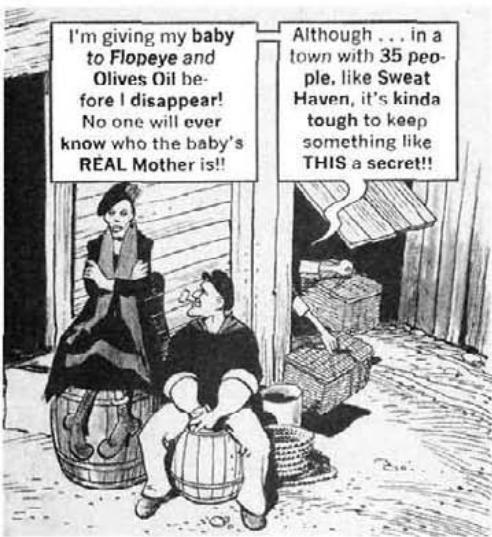
He can't tell if he's funny or not!

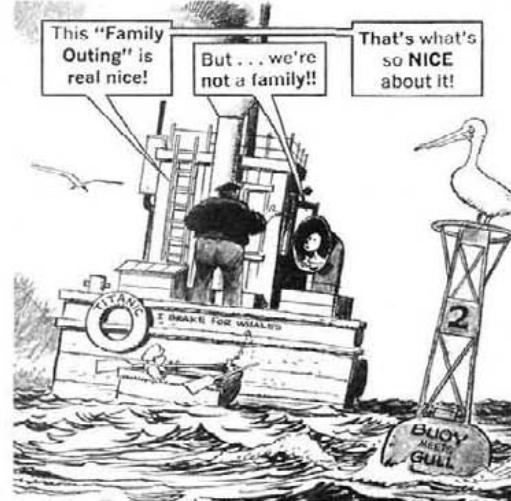
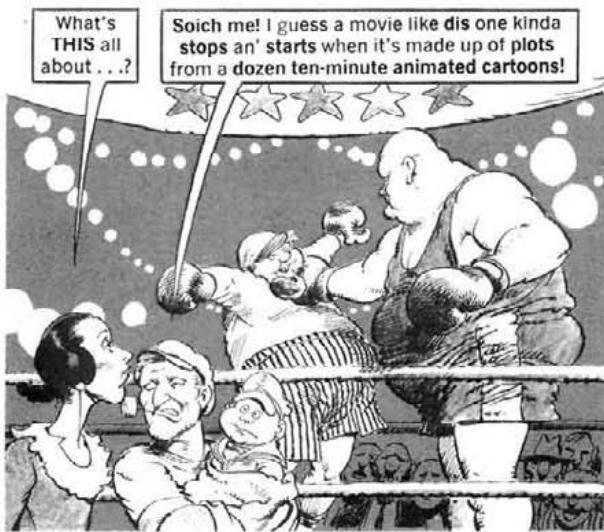
How come?? Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!

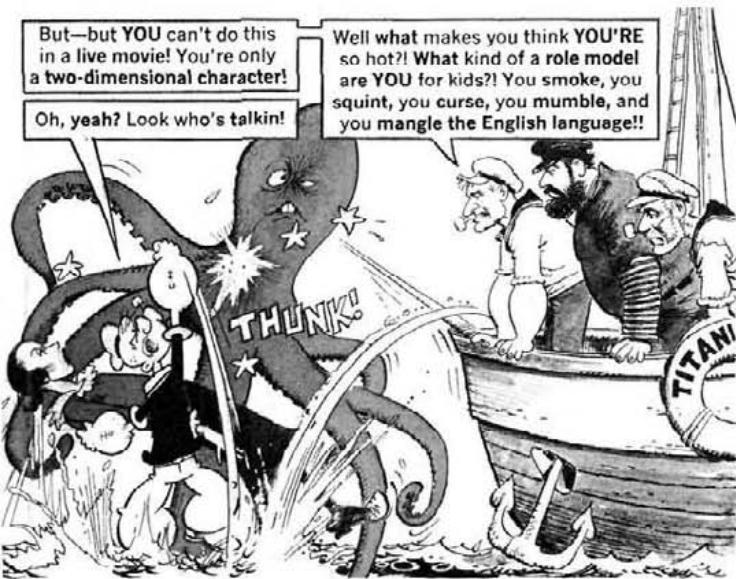




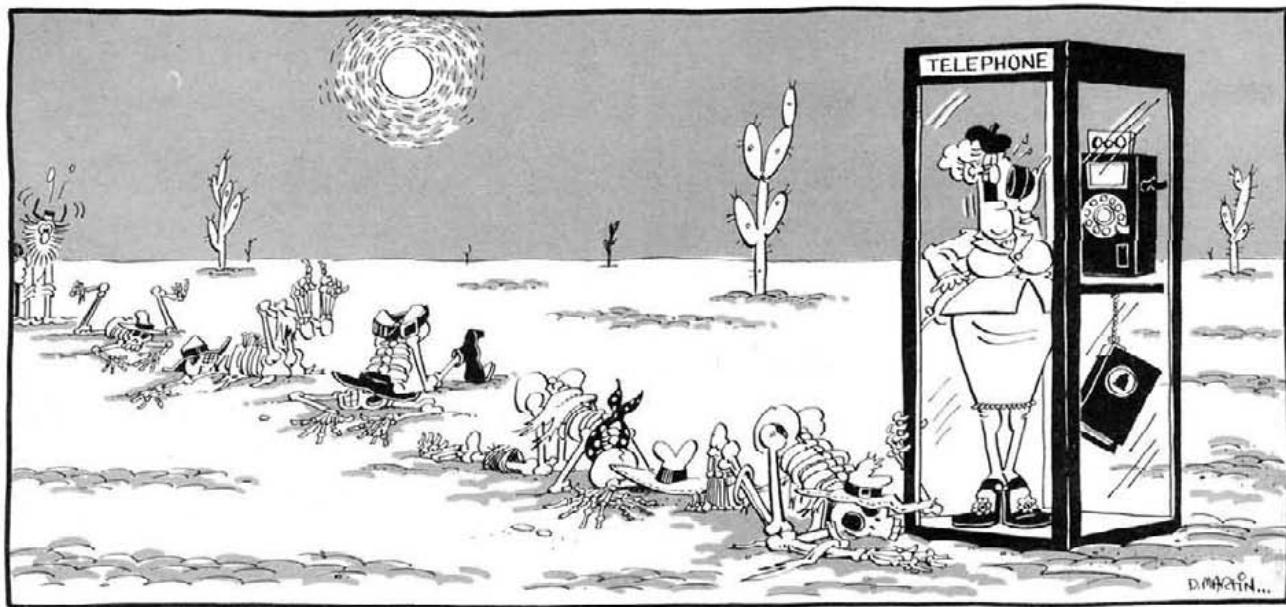
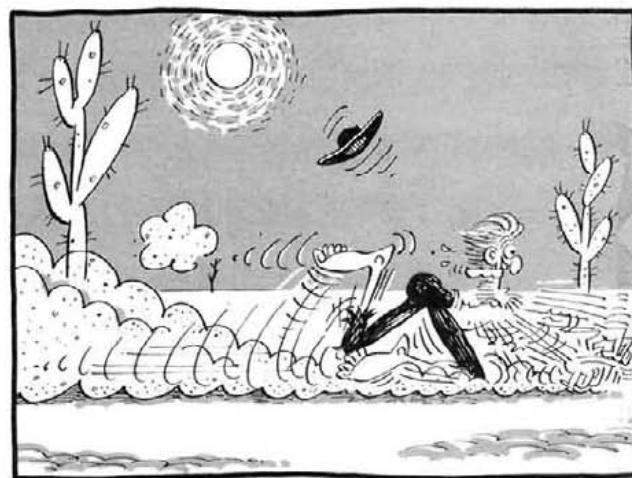
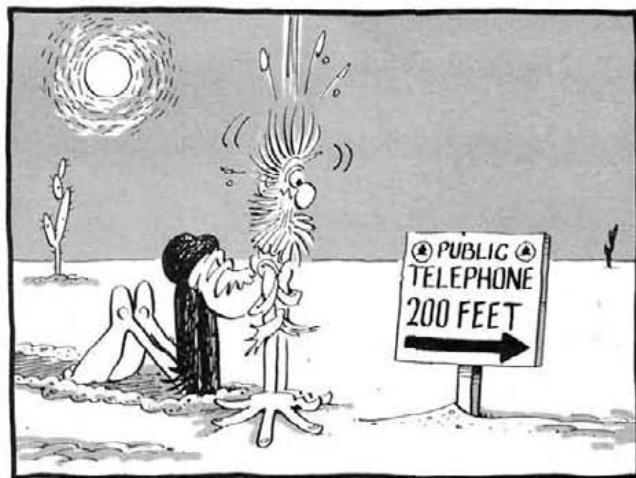
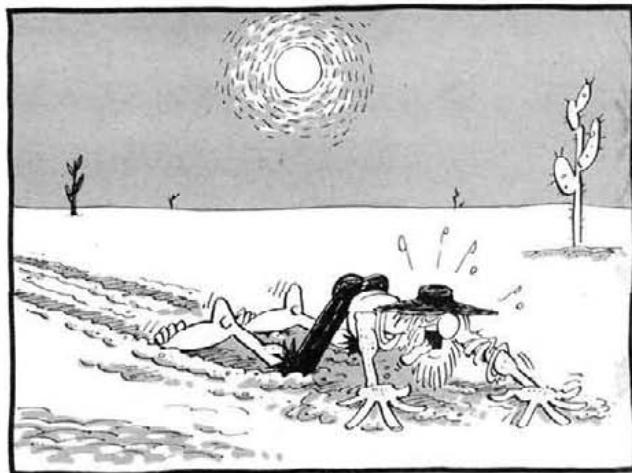
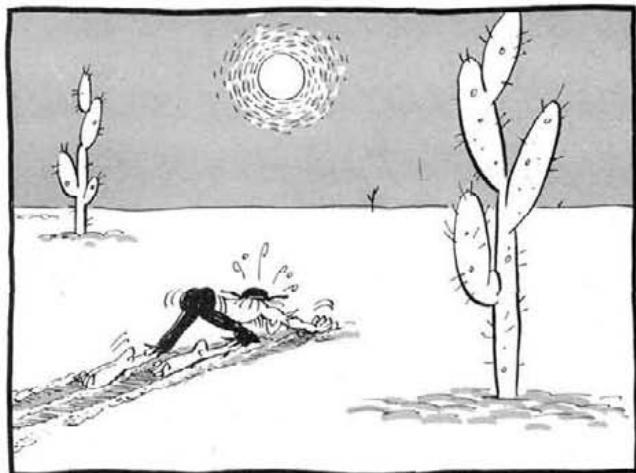








# ONE BLAZING HOT DAY ON THE DESERT.



INSIDE POOP DEPT.

# A MAD LOOK AT SOME...

ARTIST: BOB CLARKE



ATTILA THE HUN

# CELEBRI

WRITER: PAUL PETER PORGES



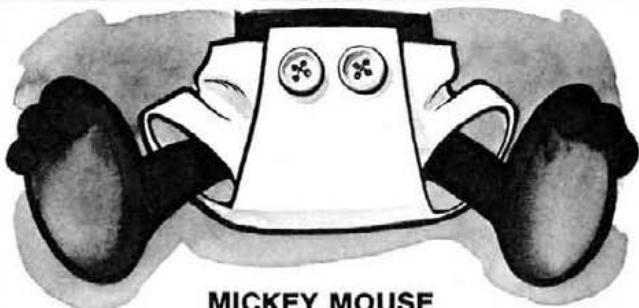
PYTHAGORAS



HARE KRISHNA



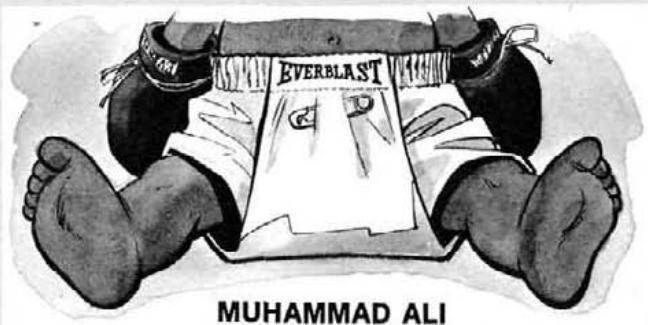
HARRY HOUDINI



MICKEY MOUSE



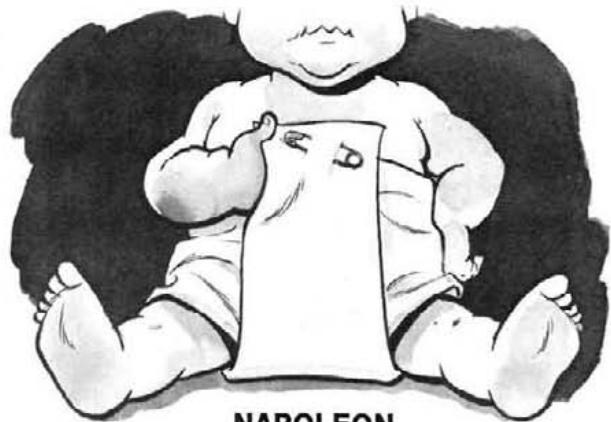
JESSE JAMES



MUHAMMAD ALI

# TIES DIAPERS

REMEMBER!  
THIS WAS  
BEFORE  
"PAMPERS"!



NAPOLEON



LADY GODIVA



THE GRAND DRAGON OF  
THE KU KLUX KLAN



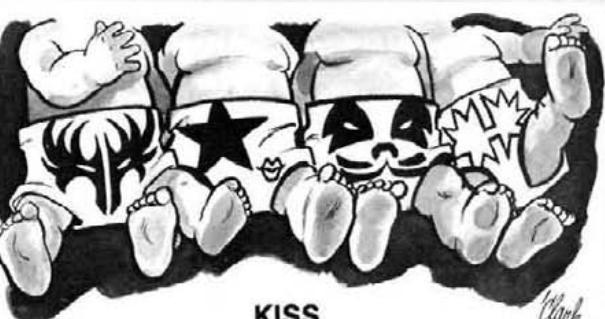
STEVE MARTIN



ARNOLD SCHWARZENEGGER



YASIR ARAFAT



KISS

Clark

# IF THEY CAN PUT A MAN ON THE

ARTIST: JACK DAVIS



... invent a parking meter that can make change of a dollar bill!?



... market a roll of Scotch tape that's easy to start every time!?



... devise a "child proof" medicine bottle that isn't also adult-proof!?



... design a raffle ticket that has enough space for you to write your name, address and telephone number!?



... invent a "Smoke Detector" that knows the difference between a real fire and a hamburger that's cooking!?



... make a better-grade golf shirt that doesn't have a tacky little animal insignia over the pocket!?



... make a "permanent press" garment that doesn't need touching up with a cool iron!?



... develop an effective way to keep fast-food French fries hot!?



... knit a better-looking toupee for Howard Cosell!?

# MOON, THEN WHY CAN'T THEY...

WRITER: JOHN FICARRA



... make a toaster that actually toasts the way the dial is set!?



... invent an electric can opener whose blade is easy to keep clean!?



... manufacture ice cube trays that allow for easy removal of the cubes!?



... manufacture a ballpoint pen that doesn't leave a little blob of ink on the page whenever you start to write!?



... construct a picture frame that doesn't slide crooked every time someone walks by it!?



... develop a clear plastic wrap that doesn't bunch up and cling together the second you pull it off the roll!?



... print a newspaper that doesn't make your hands black as you read!?



... judge ahead of time that a motion picture or a Broadway play is a bomb!?



... manufacture a helicopter that can actually reach Iran!?



... manufacture a box of cookies that can be opened at either end!?



... list the correct "Tonight Show" guests in the paper's TV listings!?



... construct a check and window envelope that line up correctly!?

# IF THEY CAN PUT A MAN ON THE



... make a tiny screw for eyeglasses that doesn't come loose regularly!?



... invent a popcorn machine that pops all of the kernels!?

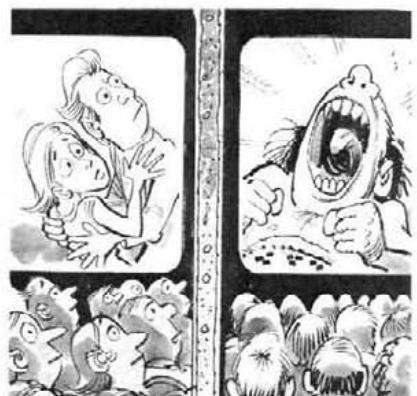


... design a shirt collar that doesn't keep popping out of a man's suit jacket!?

# MOON, THEN WHY CAN'T THEY...



... train parking attendants to drive at a normal speed!?



... construct a really sound-proof wall between twin movie theaters!?



... develop a spray deodorant whose fumes don't choke you to death every morning!?

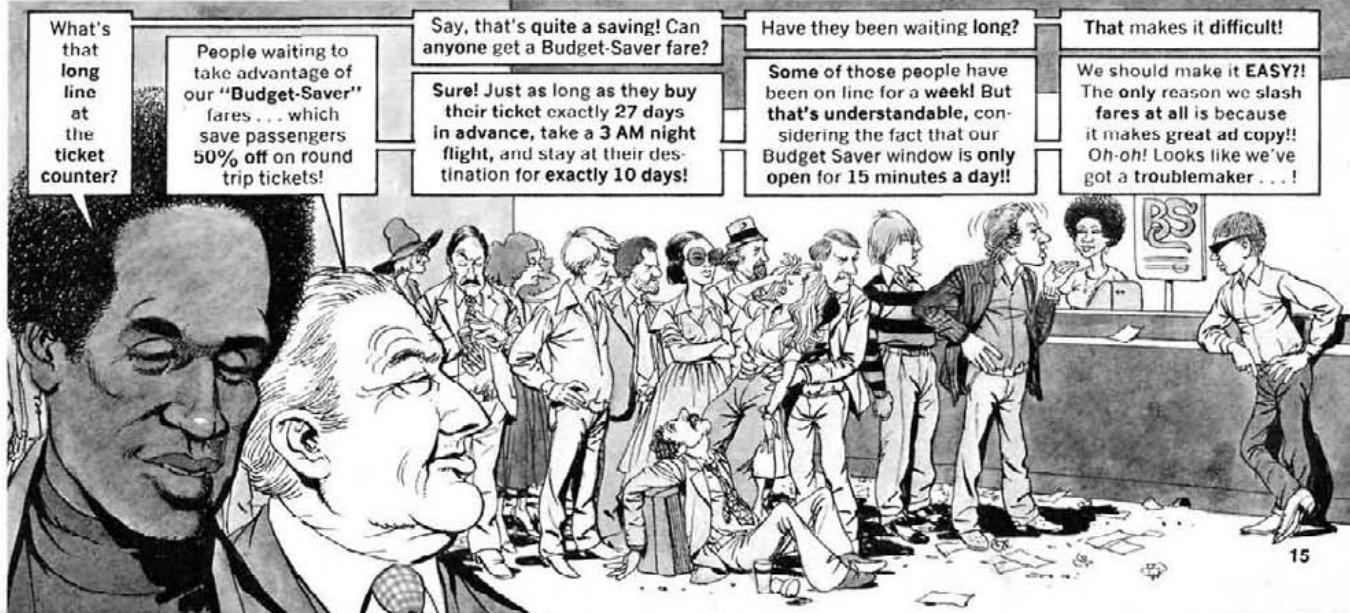
Hi! I'm O.G. Simpleton, and I used to run through defensive lines! Then, I ran through airports! And now, I'm running through four pages of MAD Magazine, as we bring you an exclusive interview with Mr. Quincy Widebody of American Trans-World United Delta Continental National Airlines... who was recently named...

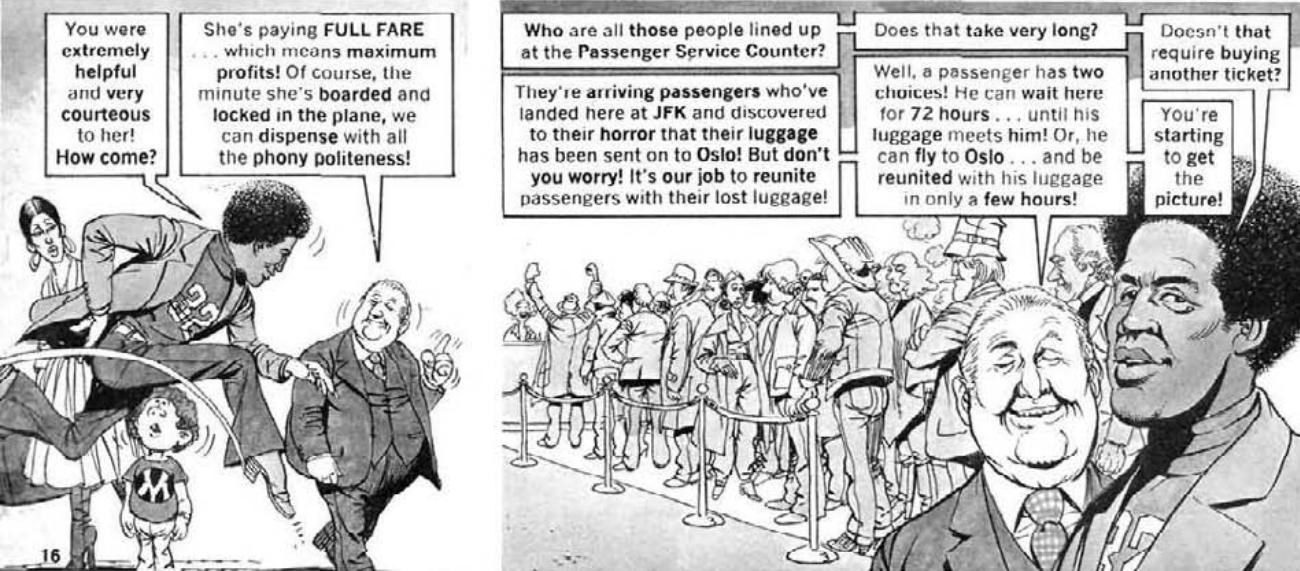
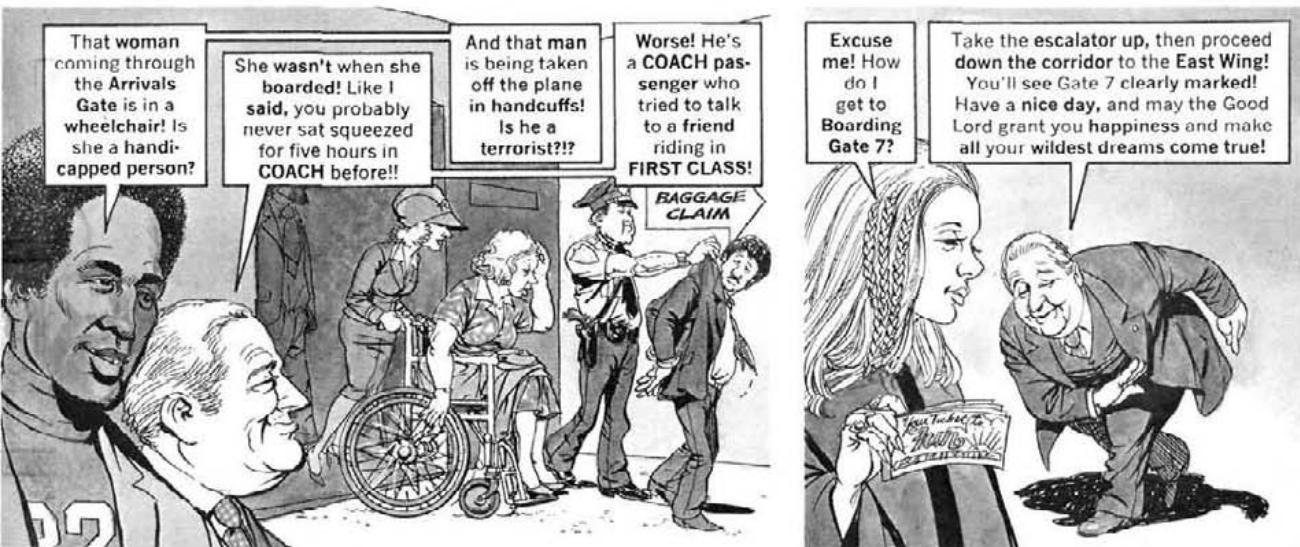
# MAD'S AIRLINE PRESIDENT OF THE YEAR

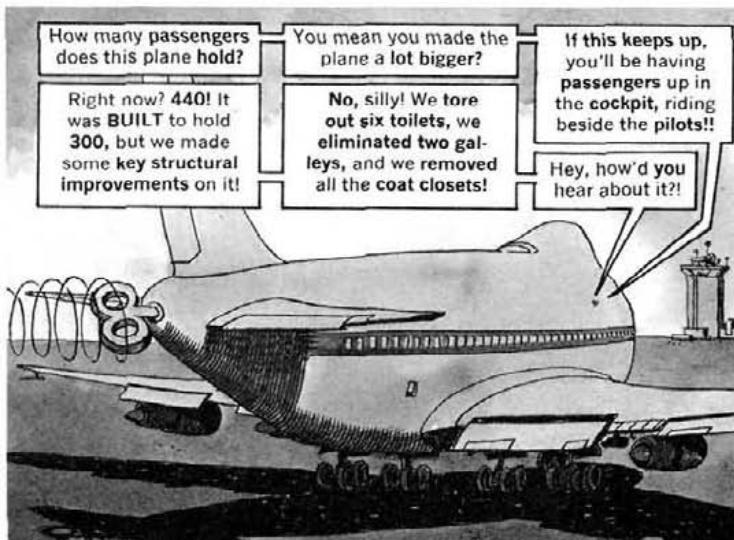
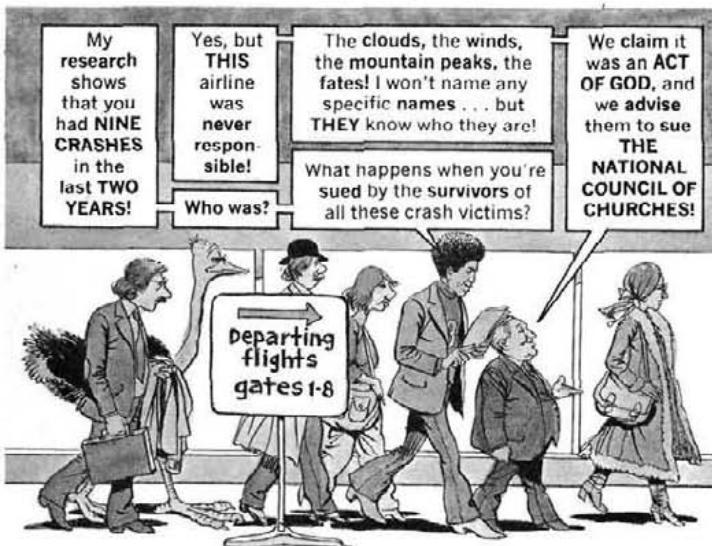
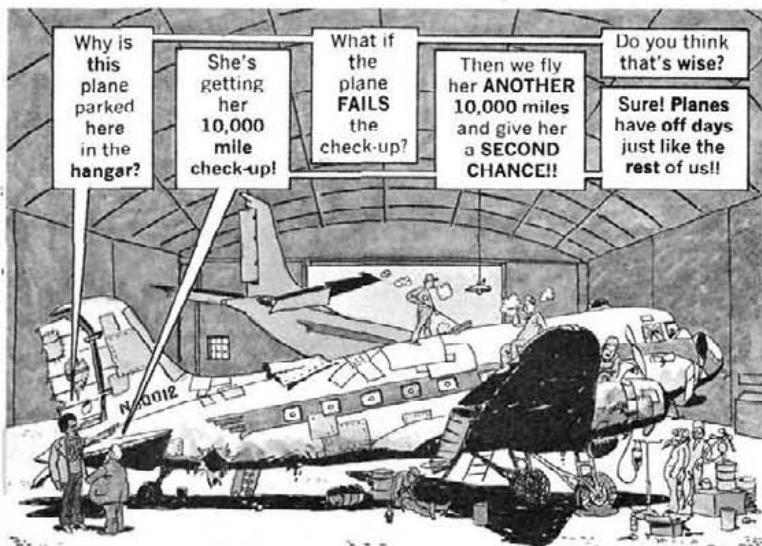


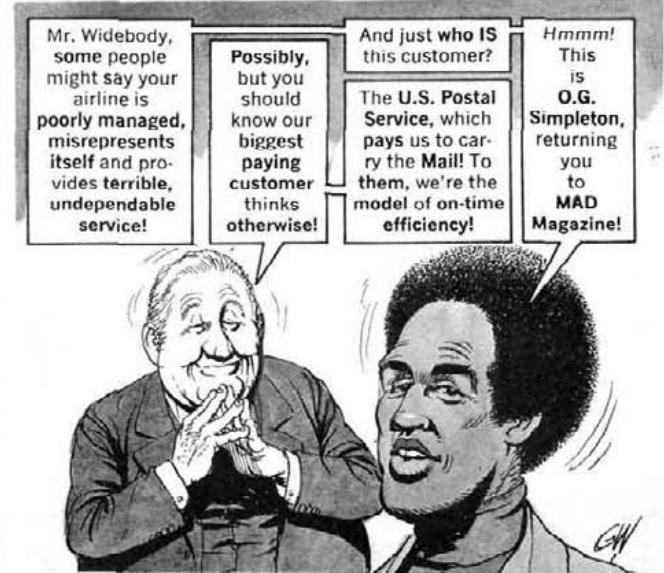
ARTIST: GEORGE WOODBRIDGE

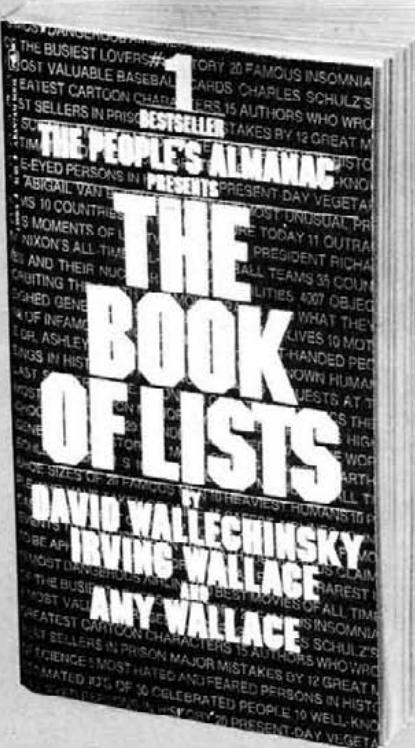
WRITER: FRANK JACOBS







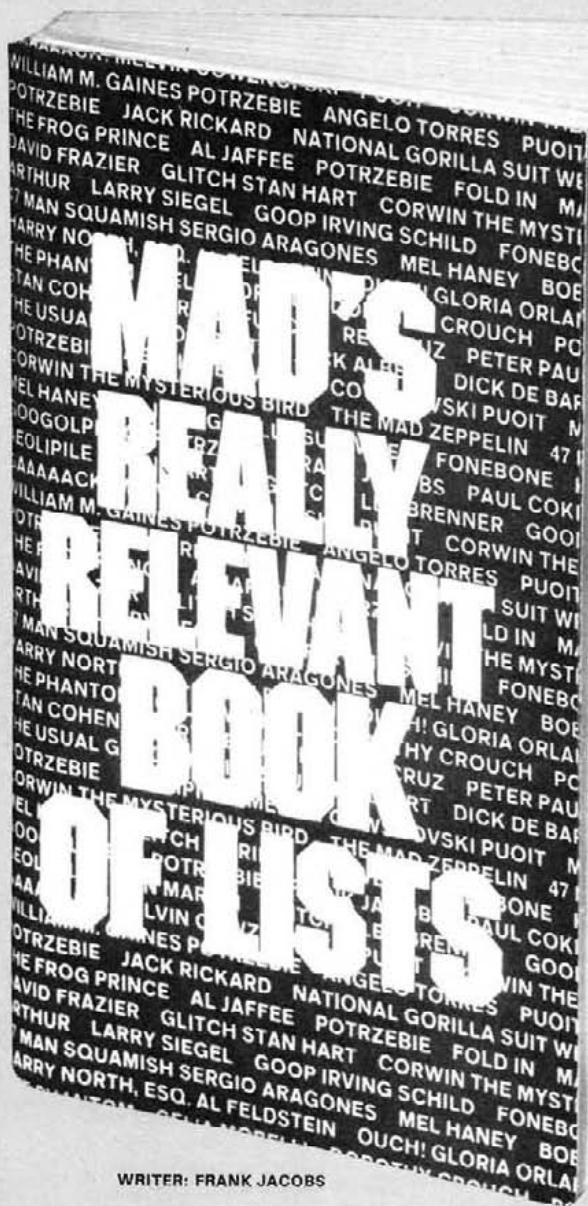




One of the most popular books in recent years is "The Book Of Lists." It's loaded with lists, such as "11 Prominent Coffee Drinkers," "10 Famous Snorers," "17 Animals With Pouches" and "The 12 Heaviest Humans." The only problem is: the book doesn't have much to do with everyday living! So MAD has done its usual thing, and now presents—

#### THE 8 EXPRESSIONS CAUSING THE GREATEST FEAR

1. "It's spreading."
2. "The I.R.S. is calling."
3. "Hold it right there, muthuh."
4. "I am trying to stop!"
5. "We're not alone."
6. "You're being traded to Cleveland."
7. "I can't kill it."
8. "There's no cause for alarm."



WRITER: FRANK JACOBS

#### THE 8 MOST EFFECTIVE MEDICAL COP-OUTS

1. "It's going around."
2. "It's all in your mind."
3. "It's probably inherited."
4. "It's too early to tell."
5. "It's too late to do anything."
6. "We'll run some tests."
7. "We'll run more tests."
8. "The tests are inconclusive."



### 9 VERY UNSUCCESSFUL PICK-UP LINES

1. "Would you like to see my boa constrictor?"
2. "Is that a false nose?"
3. "You look just like a hooker I knew in Fresno."
4. "I'm drunk."
5. "Hi, my friends call me Creepy."
6. "Would you like to come to a party in my toolshed?"
7. "I just threw up."
8. "You're ugly but you intrigue me."
9. "I had to find out what kind of woman would go out dressed like that."



### 6 COMMENTS TO AVOID MAKING WITH A WOMEN'S LIBBER

1. "What's happening, baby?"
2. "Whaddya expect from a woman driver?"
3. "You're an elegant broad."
4. "She does it as well as a guy."
5. "What do you think of girl jocks?"
6. "So long, kid."



### 6 SUREFIRE LINES TO GET HIM TO BREAK OFF THE RELATIONSHIP

1. "I do karate chops in my sleep."
2. "I'm into not bathing."
3. "I collect dead spiders and keep them in jars in my closet."
4. "I start out the day with raw onions."
5. "I'm pregnant and I don't know who the father is."
6. "My Uncle Vito and his capo want to talk to you."



### 9 LEAST INSPIRED MAD PREMISES

1. The Lighter Side of Terrorism
2. Terminal Diseases to Match Your Career
3. You Know You Should Change Your Sex When . . .
4. Hysterical Logarithms
5. Don Martin Looks At Tulsa
6. If Famous Celebrities Were Into Strip-Mining
7. The Degenerate's Mother Goose
8. Mad's Busboy of the Year
9. If Albanian Women Played Baseball



### 8 MEMORABLE MODERN DISASTERS

1. The Susan B. Anthony dollar
2. Billy Carter
3. "Star Trek—the Motion Picture"
4. The San Diego Padres
5. Ilie Nastase
6. "The Gong Show"
7. The U.S. Postal Service
8. "Super Train"



### 9 PIECES OF FLATTERY WE COULD DO WITHOUT

1. "You're a helluva good loser."
2. "You're really terrific to put up with my playing around."
3. "You're lucky—most men would have fractured both arms."
4. "You're brave—most men would have passed out from the pain."
5. "You take insults beautifully."
6. "You may not be good-looking, but you're sweet."
7. "You've been calm and cool all through this earthquake."
8. "You've taken your bankruptcy like a man."
9. "You never flinched when they mugged us."



**7 POLITE COMMENTS YOU CAN  
MAKE TO A BORE WHICH SOUND  
LIKE YOU'RE LISTENING WHEN  
YOU'RE REALLY NOT**

1. "Is that so?"
2. "Go on."
3. "Interesting."
4. "I didn't know that."
5. "Mmmmm."
6. "Mmmmm?"
7. "Mmmmm!"



**THE 7 LEAST  
BELIEVABLE COMMENTS**

1. "Your check is in the mail."
2. "This won't hurt."
3. "I don't do this with every guy."
4. "He won't bite."
5. "I've got the perfect girl for you."
6. "No jury would ever convict you."
7. "Give us a call the next time you're in town."



**8 TOPICS TO STEER CLEAR OF  
AT A FORMAL DINNER**

1. Descriptions of bread-mold.
2. Coping with the runs in Mexico.
3. Slaughter methods at the Chicago Stockyards.
4. Trunk murderers.
5. Raw sewage.
6. Leprosy.
7. Torture techniques in Turkish prisons.
8. Jungle rot.



**8 NAMES NOT TO NAME  
YOUR BABY BOY**

1. Attila
2. Rasputin
3. Darth
4. Rover
5. Richard Milhous
6. Ayatollah
7. Satan
8. Betty Sue



**THE 8 LEAST COMFORTING  
PIECES OF GOOD NEWS**

1. "Be glad it's only your transmission."
2. "We only have to pull the front ones."
3. "We know who fire-bombed your house."
4. "At least they didn't steal the silver."
5. "With good behavior, you'll be out in 10 years."
6. "He's alive—what's left of him."
7. "The blotches will disappear in time."
8. "Don't kill him—just work him over."



**7 UNSOLVED MYSTERIES  
OF MODERN MAN**

1. Why is the shirt you want to buy available in every size but yours?
2. Why does your air-conditioner conk out during the worst heat-wave of the year?
3. Why does that celebrated "cold pill" bring relief to everyone but you?
4. Why does your plane leave from the most distant gate in the terminal?
5. No matter how many peanuts there are in a bowl, why do you eat all of them?
6. In a bar, why does the most obnoxious drunk strike up a conversation with you?
7. Why isn't this article listed in "The 9 Least Inspired Mad Premises?"

A few years ago, a new group of social activists appeared on the national scene . . . the militant anti-smokers. Through their efforts, smoking is now restricted in many public buildings, restaurants, businesses, elevators and most forms of

# PUBLICALLY PROHIBIT

ARTIST: JACK RICKARD



Giving away the end of a movie to a person or persons who have not seen the film was federally outlawed in 1982 after Franz Grubernik, of Anaheim, California, caused a riot in the lobby of the Primo Theater in Los Angeles by revealing the shocking conclusion to Brian De Palma's latest suspense thriller, "Pressed To Kill," to 350 people at the premier, including Mr. De Palma.



The AMA had little criticism for this piece of government legislation concerning the Medical Profession. After being victimized for years by persons attempting to chisel free diagnoses from them at parties, tennis courts, etc., the Medical Community welcomed this statute to the books. Now, people soliciting gratis medical opinions are liable to a mandatory examination by a Proctologist with cold hands.



Until enactment of this 1982 law, guests who arrived early for dinner parties were merely considered inconvenient. However, it was quickly passed after the French Ambassador, his watch still set on Paris time, arrived six hours early for a party at the Spanish Embassy, stumbling upon the wife of the British Ambassador, the Mexican Ambassador and the entire Italian Embassy staff engaged in activities outlawed by the Geneva Convention.



Federal Law HR-79-144, enacted in 1983, prohibits the showing of grandchildren's photos to strangers in public buildings or on common carriers without the express written consent of the strangers. The penalties provide for fines up to \$300 for each offense, and/or the forced viewing of home movies of the arresting officer's own family on vacation.

transportation. But now that we have restrictions established for smoking, will we be able to ignore the other bad habits that we drive each other crazy with? MAD predicts that we'll someday wind up with laws and regulations like these

# ED BAD HABITS OF THE FUTURE

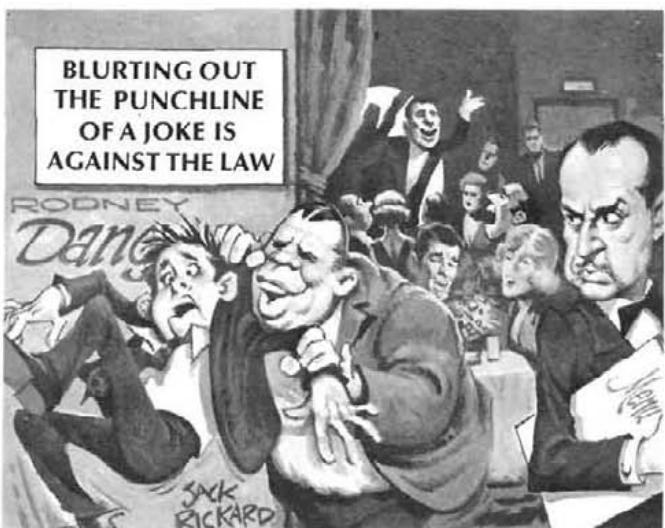
WRITER: DENNIS SNEE



First enacted in New York on a trial basis, this popular law thwarted rubbernecks and cheapskates alike in their quest for a free peek at the news. Reading over other people's shoulders is virtually non-existent today, largely due to the harsh penalties imposed by this law. Offenders can be sentenced to as many as thirty days of reading a train schedule through a fat person's legs if convicted.



After a rash of suicide attempts by elevator operators driven to near-insanity by being asked repeatedly if it was hot enough for them, Congress passed this law in 1984. In addition, the law prohibits asking tall people "How's the weather up there?", etc. Only a last minute lobbying effort by The Optimists of America prevented "Have a nice day!" from being included in the long list.



Would-be comics have criticised this 1983 "Punchline Law" since its adoption, but it has discouraged those social bores from killing other people's jokes. The law also makes eviction of drunks and hecklers easier. And violators are now dealt with severely. Sentences range from forced labor in a Gag-Novelty Shop, to mandatory attendance at a Henny Youngman nightclub appearance.



Loss of private phone service and a stiff fine can result if anyone reaches a wrong number and hangs up without (1) expressing regrets for the inconvenience and (2) identifying himself. This 1982 statute also provides additional heavy penalties for wrong numbers made after midnight, or any time when causing persons to wake up, or interrupt a shower or bath or any other activity of a priority nature.

# WHY KILL YOURSELF?



JUST BECAUSE YOU MISSED THE LAST ISSUE AT THE NEWSSTAND?

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## SATISFACTION GUARANTEED!

Yep . . . when you order your full-color portraits of Alfred E. Neuman, MAD's "What—Me Worry?" kid . . . suitable for framing, or wrapping fish, or lining bird cage bottoms, or whatever . . . we will be satisfied, we guarantee! You, on the other hand, may not be! Mail 60¢ for one, \$1.25 for 3, \$2.55 for 9, \$5.15 for 27 or \$10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022



## LETTERS DEPT.



### "DULLUS"

I would like to congratulate Mort Drucker and Lou Silverstone for their satire of "Dallas." The satire was better than the show!

Jonathan Morga  
Penfield, NY

That doesn't say much for the satire! —Ed.

After a satire like "Dullus," the big question around the country will be "Who shot L.S.?"

Billy Charnock  
Charleston, WV

Did you ever notice that the Ewings always breakfast outside, next to the horsefields? And did you also ever notice that they never seem to be bothered by the stench associated with a horsefield? Do you know why? It's because the Ewings bought the wind, so they can make it blow whatever way they want!

Kathy Lozenski  
Ontario, Canada

I have just one question for your artist Sam Viviano: Who is the six-fingered man you have portrayed on the cover shooting J.R. Ewing? Maybe Freddie Silverman?

William J. Keogh  
Norwalk, CT

No, it couldn't be Silverman. With his luck, if "Dallas" was on NBC, whoever shot J.R. would have missed! —Ed.

### "UNSUNG CROSSINGS"

Dennis Snee's "Unsung Crossings" was great! But he forgot one: "Tourist Returns From Hawaii Without 'Here Today, Gone To Maui' T-Shirt!"

Robert Orr  
Solvang, CA

### ALFRED LOOK-ALIKE?

In the April 18 issue of "TV Guide," an article reported that ABC News and Sports President Roone Arledge used to make jokes about how "Nightline" anchorman Ted Koppel looks like Alfred E. Neuman. I wondered why I never saw Alfred and Ted together!

Bruce Liber  
Eggertsville, NY

We asked Ted Koppel about looking like Alfred. Here's what he had to say . . . —Ed.

I wouldn't make too much of the resemblance. Old Alfred E. has survived innumerable assaults on his character, but suggesting that he looks like a journalist (and a television journalist to boot) may be more than even that durable dummy can survive. Personally, I think he looks more like Prince Charles!

Ted Koppel  
ABC News  
Washington, D.C.

"UNDRESSED TO KILL"— US !!!



Tony Perkins in "Undressed To Kill"



Tony Perkins Ready To Kill!

Get the point!

Anthony Perkins  
Los Angeles, CA

### JUMPING OFF THE BANDSTAND

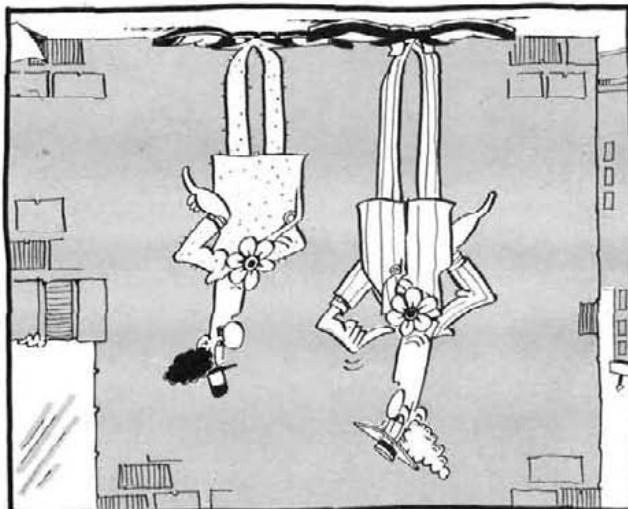
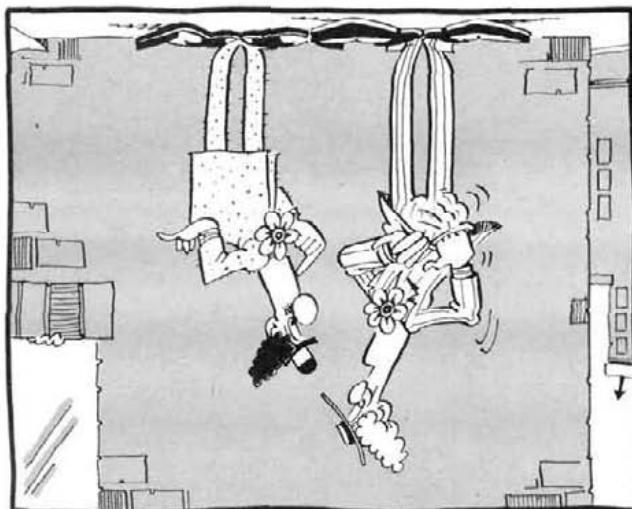
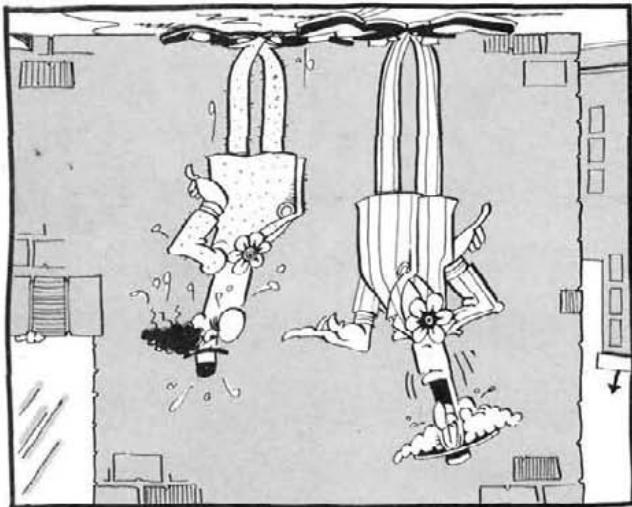
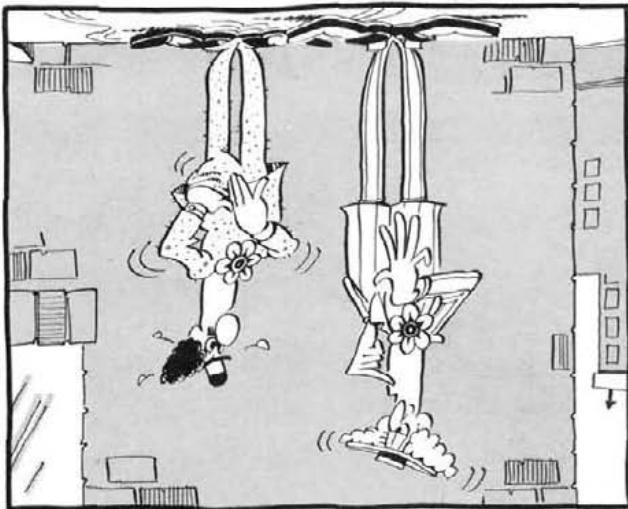
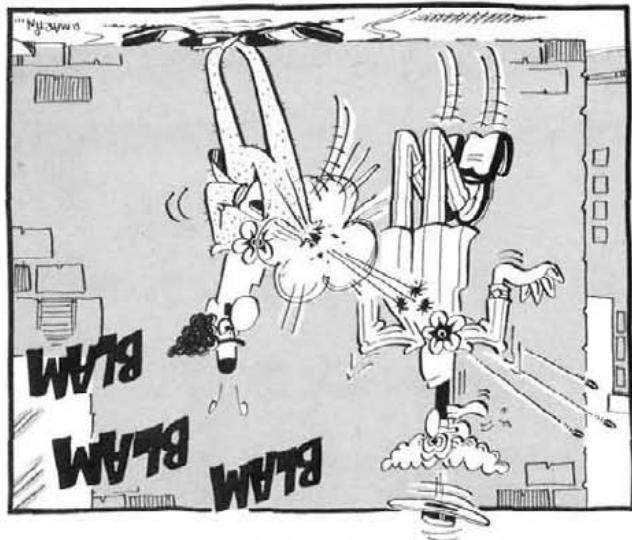
On the whole, I'd rather be in Philadelphia than in MAD Magazine!

Dick Clark  
Los Angeles, CA



Dick Clark Takes A Break While Taping "American Bandstand" To Check Out MAD





ONE BLAZING HOT DAY ON MAIN STREET

DON MARTIN DEPT. PART II



**MAFIA DON**  
as told by a

## TAFFY WAS A HITMAN

Little Boy Blue,  
Come beat the Rams;  
They're playing the Cowboys,  
Put down 50 clams!  
Little Boy Blue,  
The Chelers will win;  
They'll murder Miami,  
So send it all in!

Little Boy Blue,  
The Bears are hot;  
They'll win the Raiders;  
It's sure worth a shot!

Little Boy Blue,  
You lost your belt;

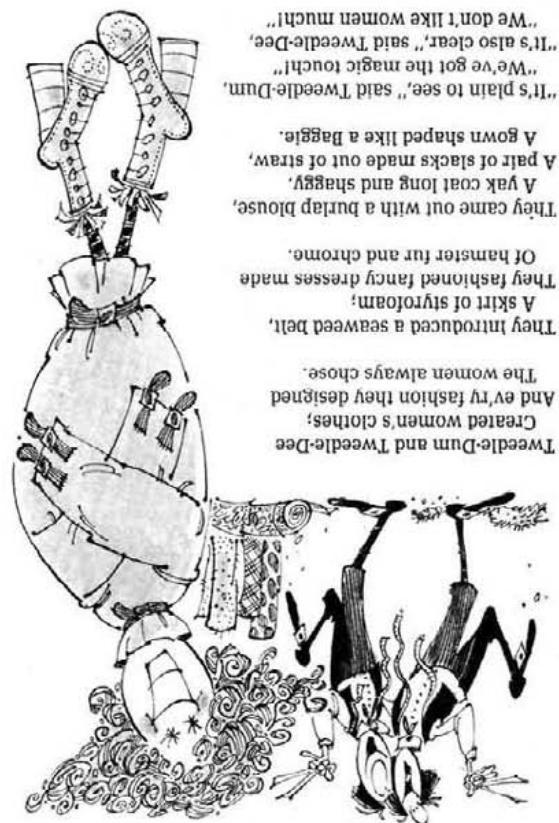
Do you want the spread  
Monday night on the jets?



**BOOKIE**  
as told by a

## LITTLE BOY BLUE

Taffy was a hitman;  
Taffy made good bread;  
Taffy pulled a double-cross  
And killed his Capo dead;  
But his mob could tell  
Taffy had an ability;  
Taffy's tale was full of holes;  
Now Taffy is, as well!



**FASHION DESIGNER**  
as told by a

## TWEEDLE-DUM AND TWEEDLE-DEE

Humpty's Lawyer got a big trial,  
Took Mother Goose for a million, did he,  
Of which he got half, which is not a bad fee!

"We've got a good case, so we'll sue  
Mother Goose!"

"The bricks of the wall," said his lawyer,  
"were loose!"



**LAWYER**  
as told by a

## HUMPTY DUMPTY

"We don't like women much!"  
"It's also clear," said Tweedle-Dee,  
"We've got the magic touch!"  
"It's plain to see," said Tweedle-Dum,  
"They came out with a bullet-proof blouse,  
A yak coat long and shaggy,  
A pair of slacks made out of straw,  
A gown shaped like a baggie,  
They fashioned fancy dresses made  
Of hamster fur and chrome,  
A skirt of styrofoam,  
They introduced tweed belts,  
They immodicum a seaweed belt,  
They created women's clothes,  
And every fashion they designed  
The women always chose.



DOCTOR  
as told by a

AS I WAS GOING TO ST. IVES

Tom, Tom, the piper's son,  
Stole a pig and away he runs;  
Tom, Tom, it's very clear,  
To get intensive therapy;  
Shows great progress in just a year;  
I'm pleased to say that now he feels  
Much more at peace each time he steals!

**TOM, TOM, THE PIPER'S SON**  
as told by a

As I was going to St. Ives,  
I met a man who had the hives.  
A woman with a fractured hip,  
A dozen children with the grippe.  
Two cyclists in a head-on crash,  
A tourist with a dreadful rash,  
Six battoots with broken toes,  
A shepherd with a twisted nose;  
I returned from playing golf at St. Ives?

How many people did I tell to call my nurse  
for an appointment during office hours after

I returned from playing golf at St. Ives?



DOCTOR  
as told by a

AS I WAS GOING TO ST. IVES

Scenes Little Boy Blue  
Gets it on in the shoe  
Cause he's heard the Old Woman is kinky;  
Well, his wife left him flat  
And as for Jack Sprat,  
And is living with Wee Willie Winkie.

With Old Mother Hubbard last Sunday.  
They say George Porgie  
Was seen in an orgy  
With Bo-Peep and Solomon Grundy;  
Little Miss Muffet  
Is sharing her tuft  
With Bo-Peep and Solomon Grundy;



Gossip Columnist  
as told by a

**LITTLE MISS MUFFET**

**ENTLED  
DOSE**



supplied with verses dealing with their particular jobs  
and professions? Then they could inspire their kids with

With cheap, imported water  
They can't compete.  
But though they're better,  
They work until they're tired;  
More buckets fill;  
Jack and Jill

To keep up with inflation.  
They're raised their price  
Already, twice;  
With water for the nation;  
Climb down their hill  
Jack and Jill



JACK AND JILL  
as told by an  
ECONOMIST



MARY HAD AN LTD  
as told by an  
AUTO MECHANIC

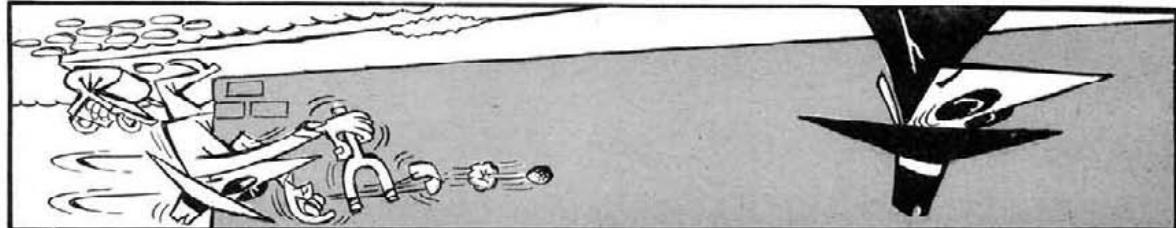
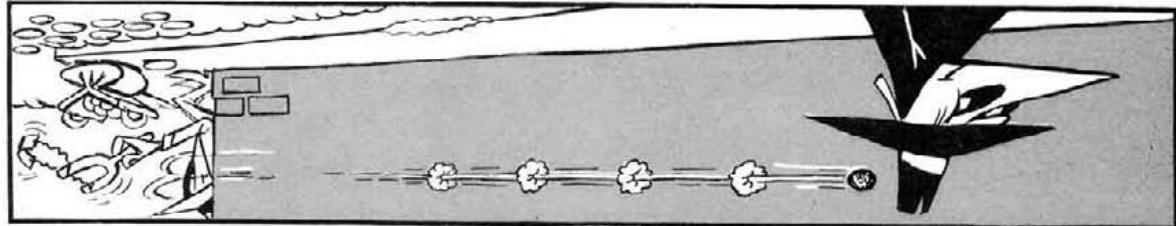
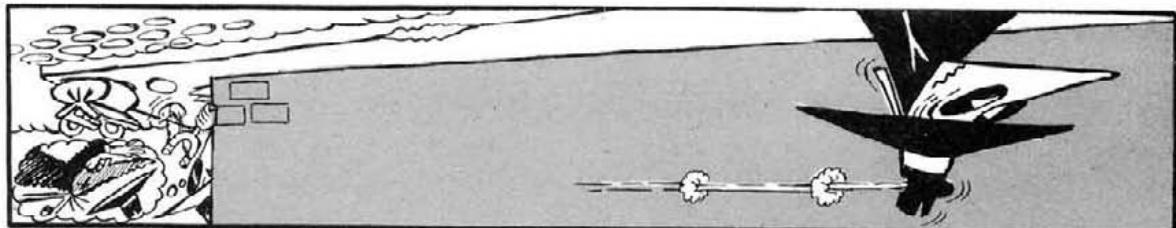
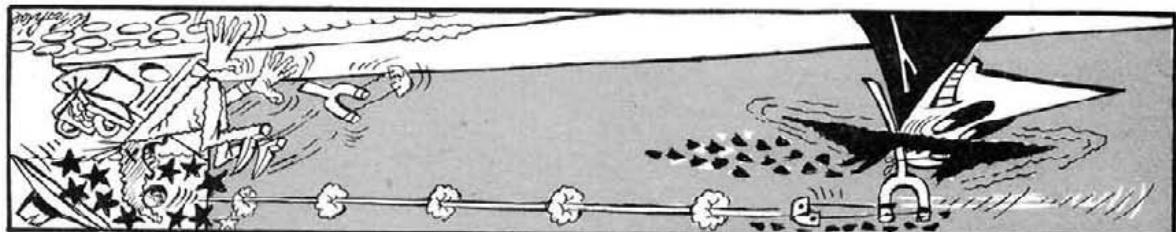
# CAR-ER-ORII MAD'S MOTHER-GO- G

ARTIST: PAUL COCKER, JR. WRITER: FRANK JACOBS

Parents love reading "Mother Goose" to their kids. The great idea is career-oriented mothers and fathers were youngsters for their future careers. Wouldn't it be a problem is that those old Nursery Rhymes don't prepare

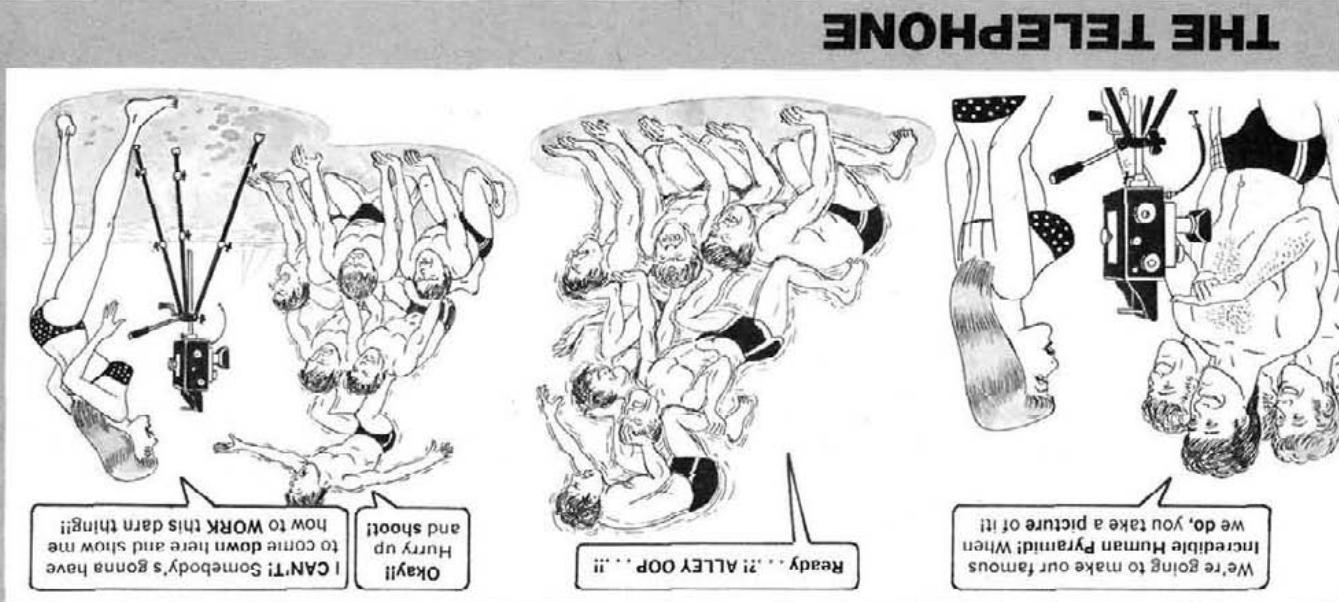
RE:VERSE PSYCHOLOGY DEPT.

And taken out the cockpit.  
Nine hundred was the ticket.  
The squeak is gone and Mary's broke;  
He'd put a new transmission in.  
Before the week was through,  
A fine mechanic, who  
Declared that he would find the squeak  
She drove it to a shop run by  
A fine shop run by  
She heard an awful squeak.  
And everywhre that Mary went  
She drove it for a week;  
Mary had an LTD.

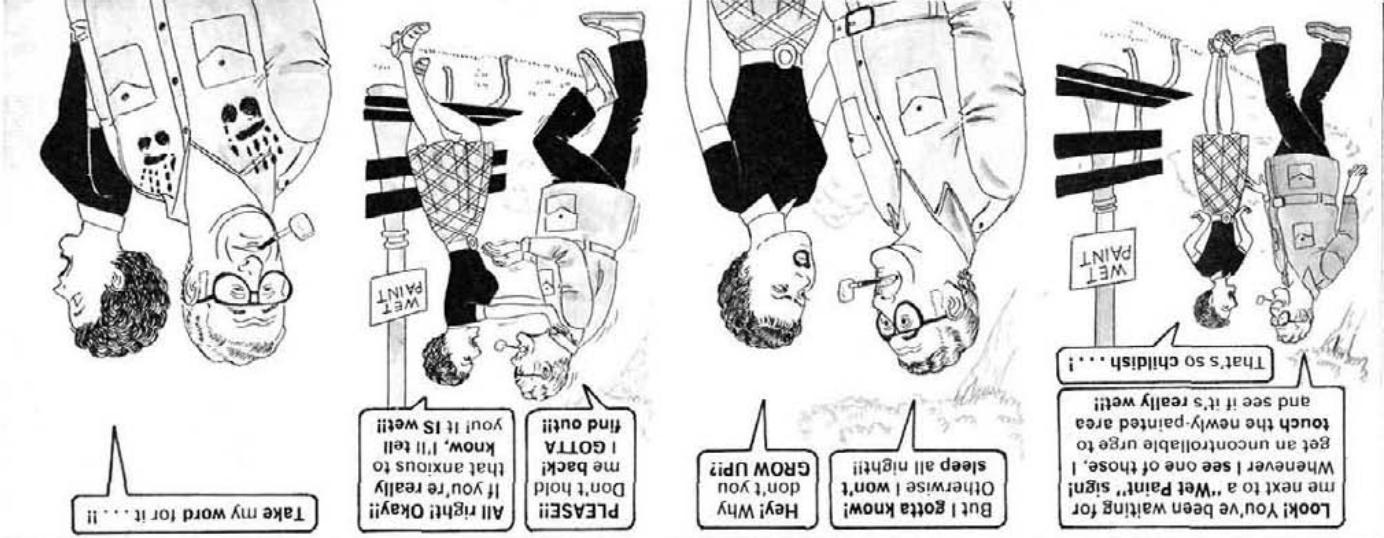




## ACCIDENTS



## THE BEACH



## OBSessions



## BOATING



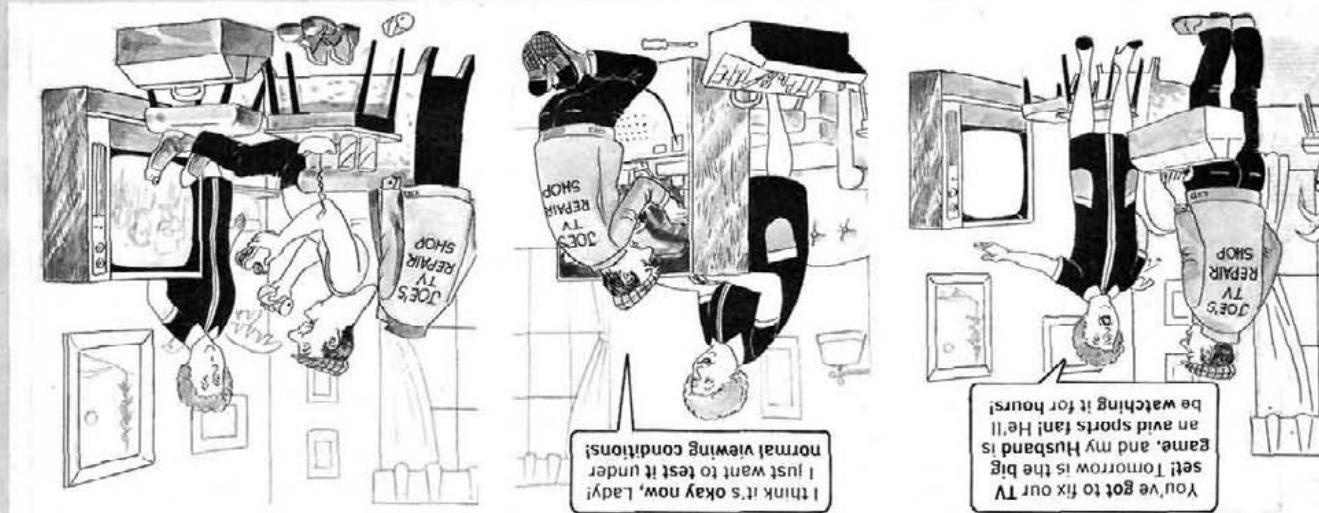
## CRIME



## FOOD



## TV NEWS



## TELEVISION



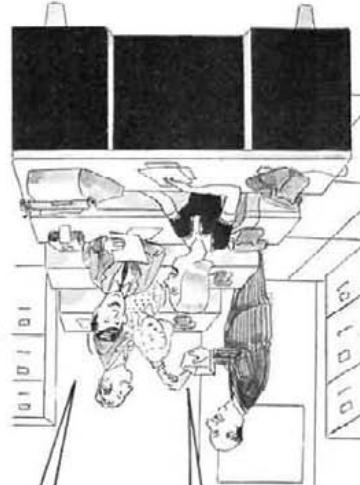
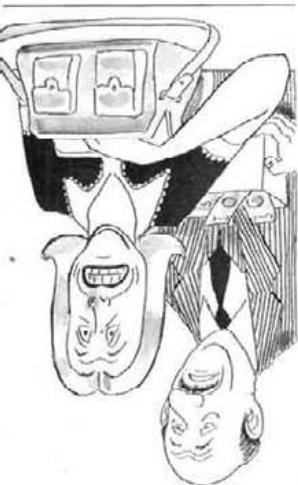
## PUNISHMENT

# R SIDE OF...

ARTIST & WRITER:  
DAVE BERG



## PHOTOGRAPHY



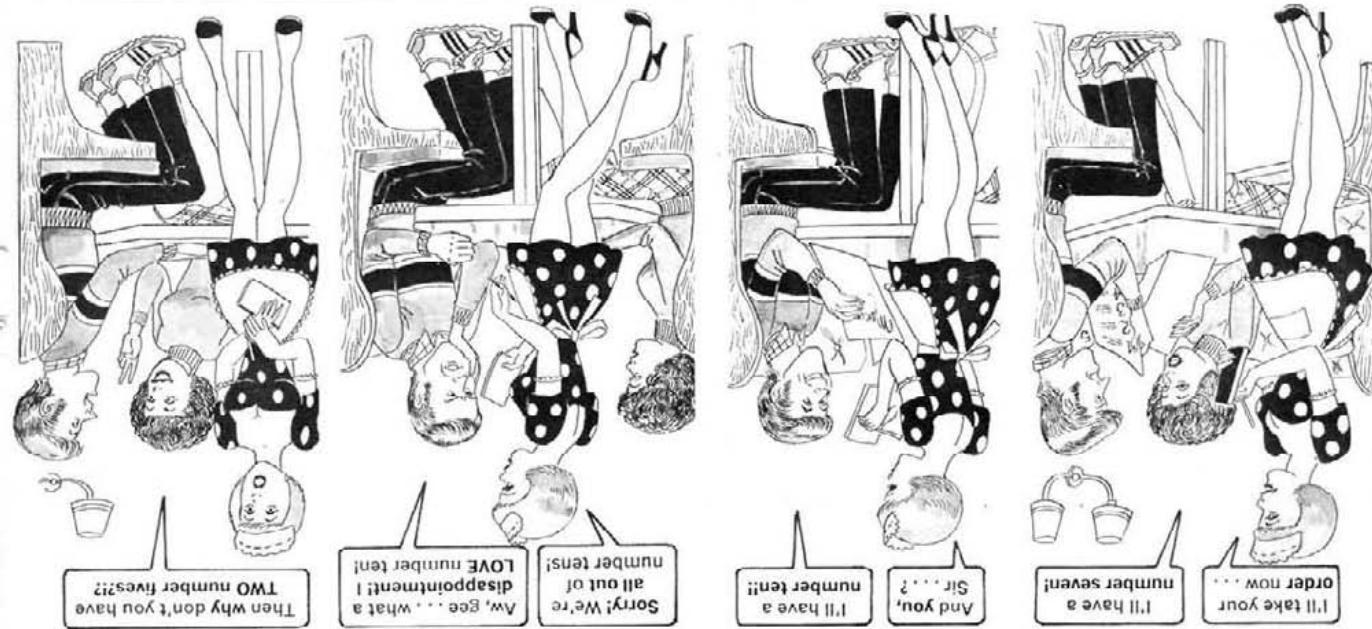
Sure, Boss!  
Would you  
like to  
make a  
donation?  
What are you  
trying to save  
THIS time?  
The Whales?  
The Tires?  
The Snail Darters?  
The Ganes?  
Save the Whoop-

First, it was "Save  
the Whales"; then it was "Save  
the Tires"; then it was "Save  
the Snail Darters"; or whatever  
else they come up with.

Oh-oh! See our  
Boss is going  
round, making a  
COLLECTION again!  
Yeah, he's  
always got  
some cause  
or other  
COLLECTION again!

# THE LIGHTS

BERG'S-EYE VIEW DEPT.



Then why don't you have  
TWO number fives?  
I'll take your

Aw, Gee . . . what a  
disappointment!  
Sorry! We're  
all out of  
LOVE number ten!

I'll have a  
number ten?  
And you?  
I'll have a  
number seven?

number seven?  
I'll have a  
number seven?  
I'll have a  
number seven?



DINING OUT

Act V Scene 7  
King John

Act IV Scene 3  
Othello

Act V Scene 2  
Henry V

...THIS THOU SEEST IS BUT A CLOUD...

...THEY SLACK THEIR DUTIES, AND POUR  
OUR TREASURES INTO FOREIGN LAPIS...

INFILTRATE TONGUE...



Act II Scene 1  
Titus Andronicus

...HOW DANGEROUS IT IS TO JEST...



Act I Scene 3  
Richard III

...DEVOURING PESTILENCE HANGS IN OUR AIR...



Act I Scene 1  
Julius Caesar

...YOU STONES, YOU WORSE THAN SENSELESS THINGS!



Act I Scene 3  
Macbeth

...NOT LIKE THE INHABITANTS O' THE EARTH...

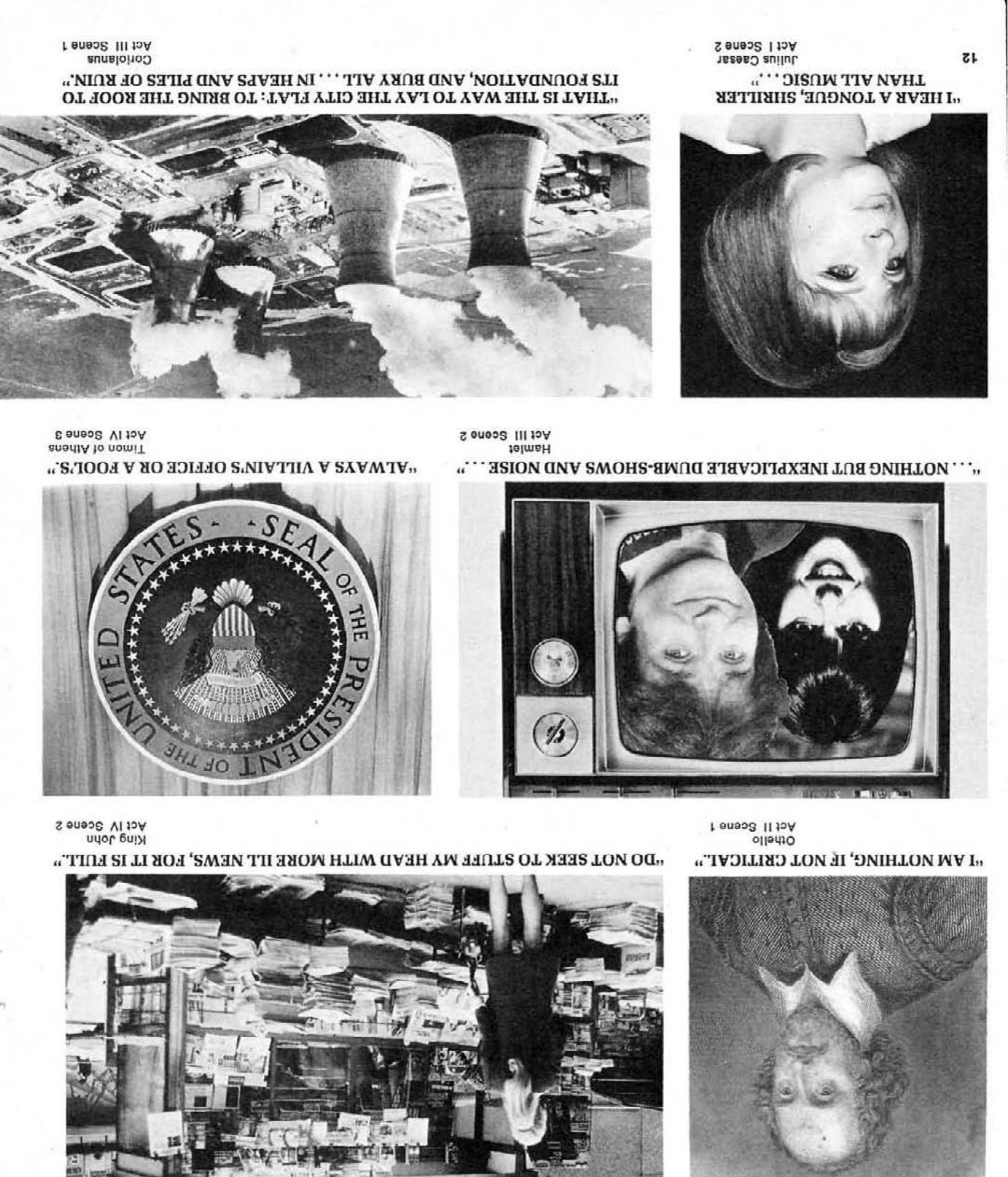


PHOTOS BY U.P.I.

WRITER: HENRY CLARK

ARE...SOCIAL CRITIC





# WILLIAM SHAKESPE

SOMETHING IS ROTTEN DEPT.



ONE BLAZING HOT DAY ON THE BEACH

DON MARTIN DEPT. PART I

These same politicians are in favor of selling wheat to the Russians (to feed their army), highly-sophisticated computers (to help them devise a defense against our new missiles), and almost anything else they'll want to buy.



... come to the U.S.A. and hold demonstrations to their hearts' content... mostly agaist America, while they're attending U.S. universities paid for by U.S. taxpayers, and being protected by American police paid for by ditto.



Congress's solution to the problem? Not to do anything, but to appropriate a pile of money to study the problem.



But this same Government is subsidizing tobacco farmers with our tax money to keep them growing the filthiest stuff.



Conservative, anti-Communist politicians are determined to have bigger, better and more nuclear weapons than the Russians, no matter how much such a program would cost.



Foreign students, who aren't allowed to protest in their own country unless they want to risk being eliminated ...



A Congressman receives complaints from the people in his district, so he takes the problem before a "Committee."



The Government says smoking is dangerous to our health, and is doing everything to get people to stop smoking.





Medicaid finally passed, and the doctors who'd tried to prevent it are now the ones reaping the most benefits.



The medical profession fought long and hard against the passage of any form of Medicaid or Medicare programs.



But a college coach who has signed a legal, long-term contract with schools when he gets a better offer,



A high school jock signs a letter of intent to attend a college, and there's no way he can change his mind.



A student who is caught cheating or peeking at a class-mate's paper during an exam is thrown out of his school.



A Congressman who is caught taking a bribe or an illegal

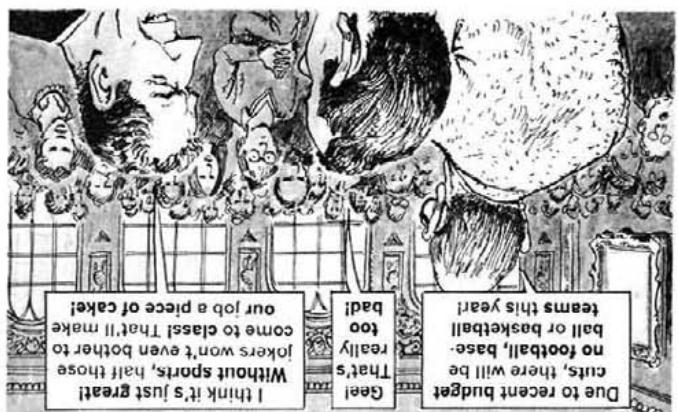
WRITE: LOU SILVERSTONE

# MADNESS



# BLONDE'S ASSAULT CAUGHT

But the creep who is tracked down and arrested . . . who committed the crime, has his privacy protected by law.



And this same city has to cancel practically all of its High School sports programs because it's short of funds.



But some poor schools need a loan to stay in business, and the U.S. Government and the banks lend him cash.

ARTIST: HARRY NORTH



# BLONDE ATTACKED IN PARK

When someone is the victim of a crime, the newspapers publish every minute detail about his (or her) life.



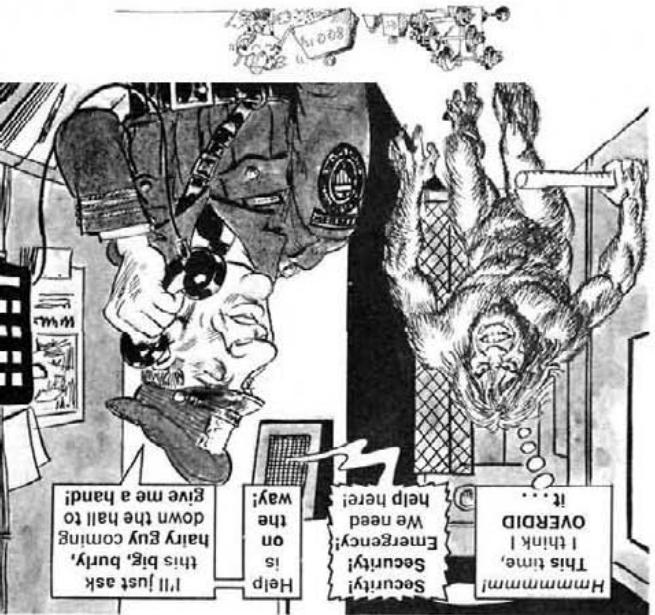
A city lottery on the brink of bankruptcy builds an expensive stadium, and leases it to a team at a loss.

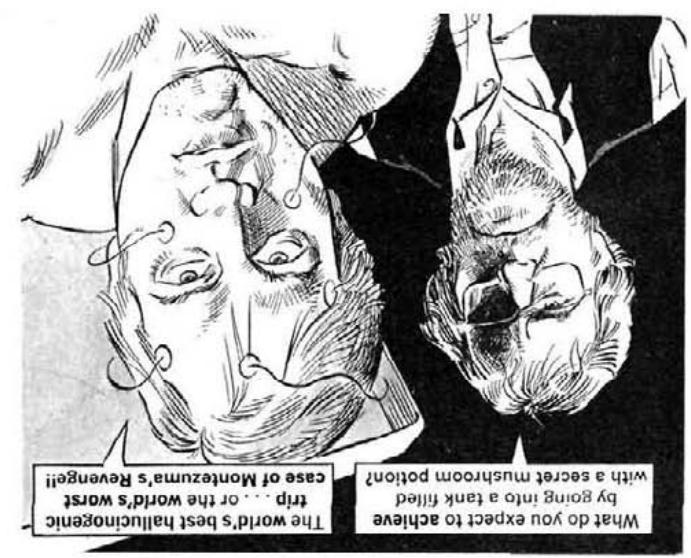
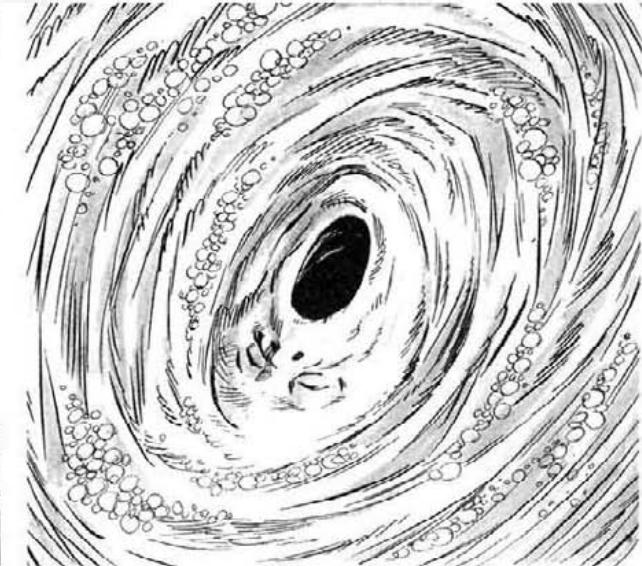


An inefficient automobile company loses a ton of money, and the U.S. Government comes galloping to the rescue.

# REAL LIFE









What . . . what ha  
After you took th  
potion, you chev  
live lizard . . . a  
made love to a



Drink,  
Gringos!  
You'll  
Love it!  
Drink  
up!

then, a Toll Collector will ask you for another \$8.00 for the return trip.

|| see a spot will a white line down a line of limits

First, you spot the turn in the line! Then turn into the road to lead you will lead you.

What  
happens  
to me  
after  
I drink  
this



My God! He's cutting my hand and letting it bleed into the soup! Hand-ticks, but this is ridiculous!!

People! They don't have to season the soup with whatever have to season the soup with whatever is around!!



The Chief says you  
may take part in  
the Secret Mushroom  
Soup ceremony! It's  
\$5.00 for a cup . . .  
\$8.00 for a bowl!



You're part-way  
there; You're all  
ready beyond help,  
beyond reason and  
most of all —

Because I  
Want to Go  
Beyond mind,  
Beyond body,  
Beyond self!

Why must you put every substance in the world into your body?

Extreme, I'm off to Mexico  
to an isolated Indian  
village, to take part in  
an ancient ceremony known  
as "La Soupa De Musroom"  
Por Uno a La Campbell's!!!

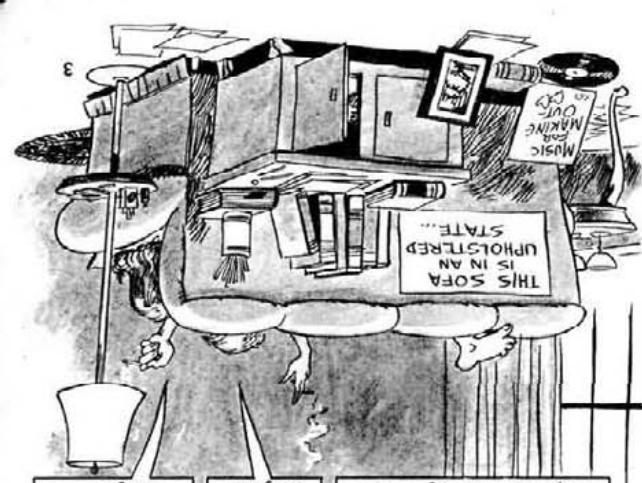


Oddie: All that sensory deprivation... all those hallucinogenic drugs... doesn't it refreshen you?

Welle: I think that we should get married!

Now THAT

No, not in the least!



If you want to  
keep dating me,  
I suggest you  
don't tell it  
to ANOTHER  
ten years!!

I know...  
haven't  
told any  
told her in  
ten years!!

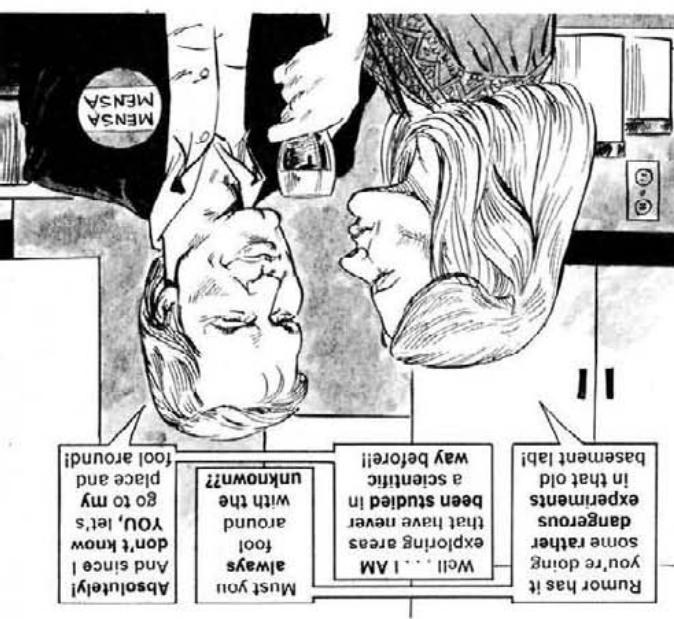
Just before my Father died,  
he called me to his bedside,  
and he pulled me very close  
to his mouth, and he whispered  
into my ear... "Son,  
I used to make out  
with my wife  
in the hospital food really suck!!"



No, it means when I  
was a kid, my folks  
couldn't afford to  
give me a car, so  
I used to make out  
behind the church!!

Oh? Does that  
mean you think  
sex is a deep-  
ly religious  
experience??

You know, it's funny...  
but whenever I make love  
to a woman, my mind drifts  
ways flashes images of  
angels and clouds and  
crosses and Heaven...!!



Absolutely!  
And since I  
don't know  
YOU, let's  
go to my  
place and  
hangout??

Well... I AM  
always  
around  
fool  
with the  
way before!!

Rumor has it  
you're doing  
some rather  
dangerous  
experiments  
in that old  
basement lab!!



Well, for openers, I think a subject  
who is influenced by pharmacological  
agents or any other forms of altered  
consciousness or superpersonal exper-  
iencing has deformities of cognition!

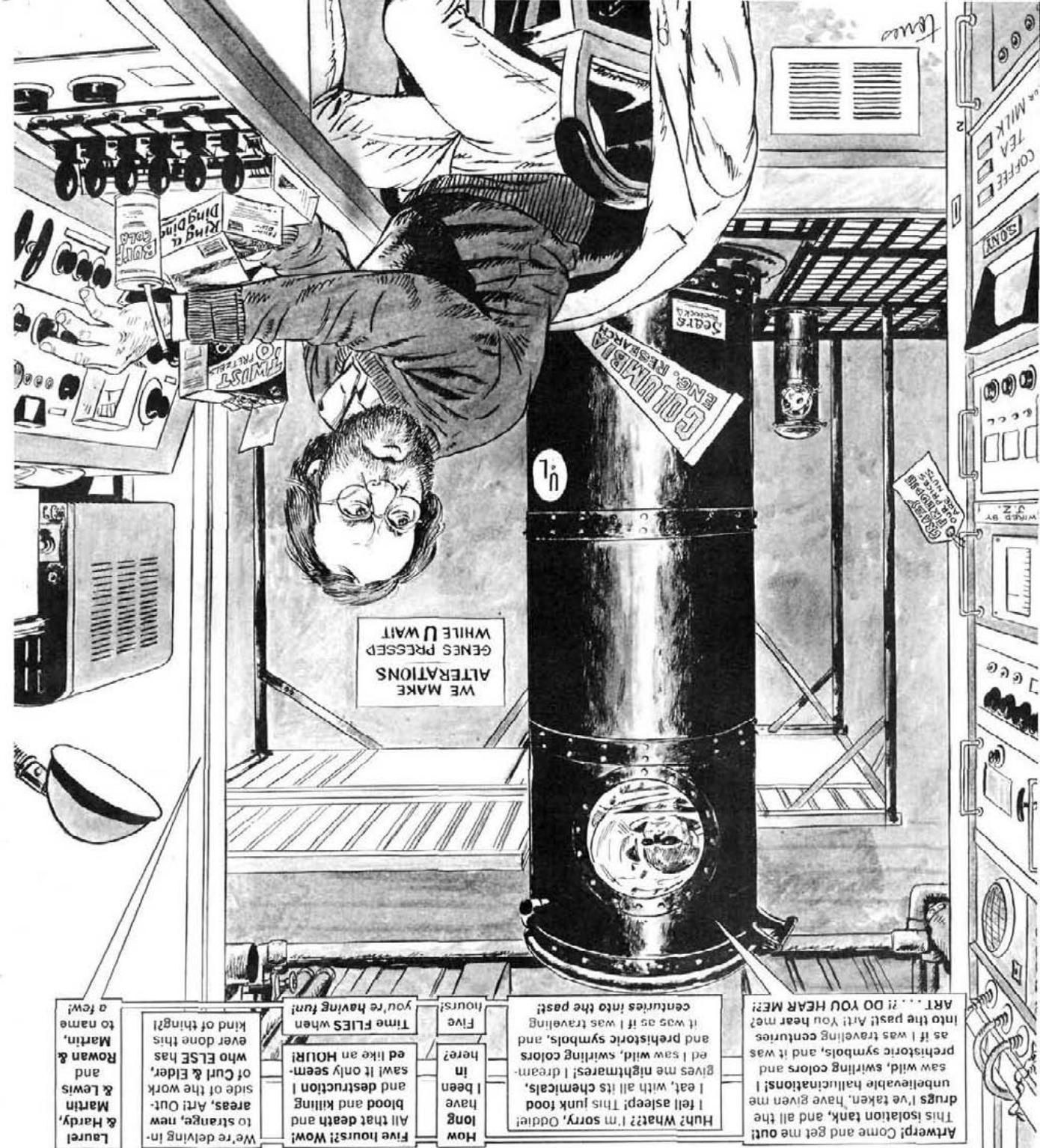
After you  
out... that  
you were  
quite shy!



WRITER: DICK DE BARTOLO

ARTIST: ANGELO TORRES

# ASSAULTED STATE



Every once in a while, a motion picture comes along that exhilarates the senses, expands the imagination, and explores the unknown. Unfortunately, this is not one of those movies! The only new technique this movie employs is to have the actors speak like stars at the same time. MAD applauds said new technique in this movie. The stars don't have to know their lines well, and the audience hears all that horing dialogue in  $1/3$  the normal time. And when all the cars in this movie, *I fell asleep!* This junk food gives me nightmares! I eat, with all its chemicals, all day long and never have I been ed like an HOUR! I fell asleep! I'm sorry, Didn't you're having fun? Time FLIES when you're done this kind of thing!

After all get me out  
of the way, I'm sorry,  
I fell asleep! I'm sorry, Didn't you're having fun? Time FLIES when you're done this kind of thing!

How hours? Wow!  
We're deviling in  
to strange, new  
areas. At first I out-  
of Curt & Elder,  
blood and killing  
of the work  
kind of this thing!

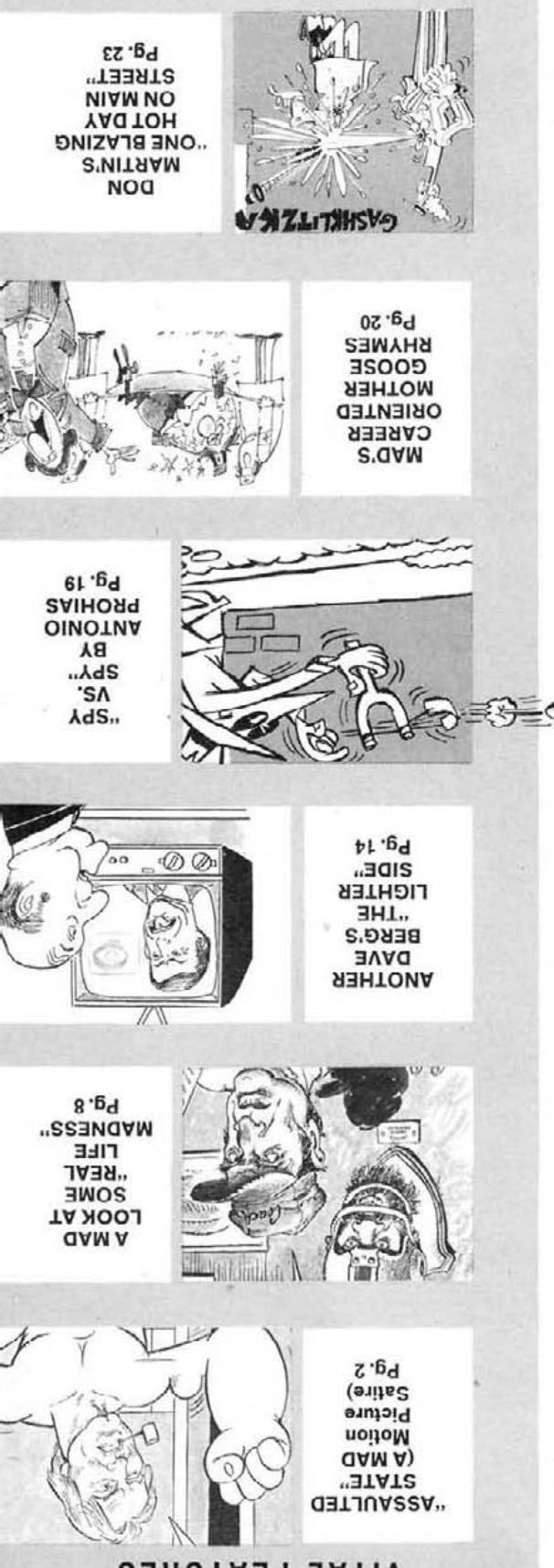
How  
long  
have  
I been  
and destruction!  
All that death and  
blood and killing  
of Curt & Elder,  
kind of this thing!

How  
hours?  
I have  
here?  
and destruction!  
All that death and  
blood and killing  
of Curt & Elder,  
kind of this thing!

After all get me out  
of the way, I'm sorry,  
I fell asleep! This junk food  
gives me nightmares! I eat, with all its chemicals,  
all day long and never have I been ed like an HOUR! I fell asleep! I'm sorry, Didn't you're having fun? Time FLIES when you're done this kind of thing!



FROM "SOUP" TO "NUTS" DEPT.



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"With most movies today, the only thing left to imagine is the plot"—Alfred E. Neuman

**MAD**

A)

THOUSANDS OF NEW IDEAS HAVE BEEN SUGGESTED TO MAKE  
 POSSIBLE THIS CREATURE'S SURVIVAL, BUT ALL SENTIMENTAL  
 SERMONS ARE WORTHLESS WHEN IT REFUSES TO FOLLOW ADVICE

ARTIST & WRITER:  
 AL JAFFEE



A)

FOLD THIS SECTION OVER LEFT

FOLD PAGE OVER LIKE THIS!



Evolution has taught us that "speed" is one of the elements necessary for the survival of the fittest. Slow-moving creatures have difficulty surviving in a fast-moving world. To find out what the next sad victim of progress could be, fold in page as shown.

**MAD FOLD-IN**  
 HERE WE GO WITH ANOTHER RIDICULOUS

WHAT ANCIENT  
 CREATURE IS  
 THREATENED  
 WITH  
 EXTINCTION?

...AND YOU'LL FLIP OVER "POPEYE"!

RICARDO



**WAVE**

DOUBLE-FEATURE MOVIE ISSUE!